May 9, 2022

[First Last Name]
[Street Address]
[City, State 00000]

Company Name Here

Dear [Client Name],

Thank you for trusting us to protect your sensitive data. We take this seriously, and do everything we can to ensure that your sensitive data, and that of your customers, is preserved and protected.

We always strive to do more! As trusted partner, we know that for every cyber attack on a global corporation you hear about in the news, there are thousands of attacks against small businesses happening every day. And unfortunately, over half of small businesses that suffer a privacy data breach go out of business within a year. So we're rolling out a new service to strengthen your defenses even further!

As our customer we are offering you a new cyber-security and cyber-privacy platform, uRISQ℠
The risks of data breach are greater than we'd like to admit, and the surest way to defend your business is to be proactive. uRISQ helps your business develop plans and polices; identifies website and firewall vulnerabilities; and provides access to best-in-class incident response experts.

The uRISQ suite includes three modules. Every uRISQ module helps build on your company's security and privacy program, and acts as a central hub of mandatory documentation. For videos, answers to frequently asked questions, and details on how to get the most out of uRISQ, go to https://myurisq.com.

We're providing uRISQ FREE for 60 days so you can see for yourself. Most businesses aren't even aware of how many federal, state and local laws they're required to meet. With uRISQ, you will understand security and privacy best practices that help you comply with the various laws that apply to you.

To get started, create your account today at [www.urisq.net/my/XXXX]. Our team is here to answer your questions, and of course you can cancel the program at any time.

Being a partner that can help you protect your sensitive data has always been at the heart of our mission, and the new uRISQ platform is just one more way of doing what we do best. As always, we appreciate your trust, and will continue to do everything in our power to earn it. If you have any questions, or want more information on the program, contact us at [xxx-xxx-xxxx] or [xxxxxxxx@xxxxxxxxx.com].

Thank you!



[Company Contact]
[Title Position]
[Reseller Company]